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Air Force Association American Legion **AMVETS** Association of the United States Army Disabled American Veterans Fifth Baptist Veterans Ministry Fleet Reserve Association Iraq & Afghanistan Veterans of America Korean War Veterans Association Legion of Valor of the U.S., Inc. Marine Corps League Military Order of the Purple Heart Military Officers Association of America Military Order of the World Wars Navy Mutual Aid Association Navy Seabee Veterans of America Non-Commissioned Officers Association Paralyzed Veterans of America Reserve Officers Association Roanoke Valley Veterans Council Veterans of Foreign Wars Vietnam Veterans of America Virginia Army/Air National Guard Enlisted Association Virginia National Guard Association Women Marines Association

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National Guard
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COMMONWEALTH OF VIRGINIA JOINT LEADERSHIP COUNCIL OF VETERANS SERVICE ORGANIZATIONS

Position Paper 2021-02 Promote Hiring of Virginia National Guard and Reserve Members

<u>OBJECTIVE</u>: To promote the hiring of members of the Virginia National Guard and the Reserves by recognizing Virginia employers who hire our citizen-soldiers.

BACKGROUND:

- Members of the Virginia National Guard and the Armed Forces Reserves are citizen-soldiers, meaning that when they are not serving on federal or state missions, they are in their communities and working to support their families.
- As a Commonwealth and a Nation, it is important that we recognize our employers who hire our citizen-soldiers. One way to do this is through a smallscale grant to encourage and incentivize hiring.
- After the Virginia Values Veterans (V3) Program was established, the Governor and General Assembly authorized the creation of a grant program to recognize small to medium-sized employers that hire Virginia veterans.
- If a Guardsman or Reservist serves on federal active duty, they earn Veterans status. Employers who hire these members of the Guard and Reserve would qualify for a V3 employer grant.
- However, if a Guardsman or Reservist is not called to federal active duty, they
 are not considered a Veteran. Employers who hire them do not qualify for the
 V3 grant program.

DISCUSSION:

- This proposal seeks to build on the V3 Program employer grant model by awarding a one-time grant of \$1,000 to a Virginia employer who hires a member of the Virginia National Guard or the Armed Forces Reserves.
- Extending eligibility for a V3-type grant to Virginia employers who hire Virginia's citizen-soldiers will both incentivize hiring of these talented individuals and recognize the vital dual role played by citizen-soldiers in our work places and our Commonwealth.
- The JLC recommends a small-scale initial investment of \$50,000 in FY22, sufficient to award 50 grants of \$1,000 each. The Departments of Veterans Services and Military Affairs would report back to the Governor and General Assembly of the demand for this grant, and whether any shortfalls exist that should be addressed in future fiscal years.
- The JLC recommends that the eligibility requirements for the \$1,000 grant be modeled on the V3 employer grant requirements.

RECOMMENDATION: That the Governor and General Assembly approve \$50,000 to create a grant program to incentivize small to medium-sized Virginia employers to hire members of the Virginia National Guard and Armed Forces Reserves